

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INSTITUTE OF HOTEL MANAGEMENT, PUSA
JANUARY 2020**

Sr. No	Activities by the Institute	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	Sensitization Program	January 2020	Sensitization Program for students of IHM PUSA	<p>Information Brochures/Banners with Introductory information on Sikkim Tourism were put up at prominent visible places in the Institute.</p> <p>Some Videos about Sikkim Tourism were also played at regular intervals on the E notice Board situated in the Lobby, Restaurant and Dining hall to increase the interest level among the students.</p>	NO	<p>The Posters Banners as well as the videos were viewed by all the students and visitors of the Institute.</p> <p>The E-notice boards are strategically situated so that the viewers get enough time to watch the videos.</p>	



Students watching the Banners with Introductory information on Sikkim put up in front of the main building in Institute of Hotel Management, PUSA , New Delhi – January 2020



Students looking at the Banners with Introductory information on Sikkim put up in the lobby in Institute of Hotel Management, PUSA , New Delhi – January 2020



Students take keen interest in Posters displayed on Sikkim Tourism at Institute of Hotel Management, PUSA , New Delhi – January 2020



Sikkim Culture displayed through Posters at Institute of Hotel Management, PUSA , New Delhi – January 2020